2014-16 Community Health Plan

Posted May 15, 2014

Manchester Memorial Hospital conducted a Community Health Needs Assessment (CHNA) in 2013. With oversight by a community-inclusive Community Health Needs Assessment Committee, the Assessment looked at the health-related needs of our broad community as well as those of low-income, minority and underserved populations[i]. The Assessment includes both primary and secondary data.

The Community Needs Assessment Committee, hospital leadership and the hospital board reviewed the needs identified in the Assessment. Using the Priority Selection processes described in the Assessment, the Committee identified the following issues as those most important to the communities served by our hospital. The hospital Board approved the priorities and the full Assessment.

1. Diabetes
2. Access to healthy foods
3. Heart Disease
4. Overweight population
5. Cancer

With a particular focus on these priorities, the Committee helped Manchester Memorial Hospital developed this Community Health Plan (CHP) or "implementation strategy[ii]." The Plan lists targeted interventions and measurable outcome statements for each effort. Many of the interventions engage multiple community partners. The Plan was posted by May 15, 2014 at the same web location noted below.

Manchester Memorial Hospital's fiscal year is January – December. For 2014, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2015 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be posted annually and attached to our IRS Form 990.

If you have questions regarding this Community Health Plan or Community Health Needs Assessment, please contact Jeremy Hacker Community Benefit Manager, at jeremy.hacker@ahss.org

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[i] The full Community Health Needs Assessment can be found at www.manchestermenorial.org under the Community Benefit heading.

[ii] It is important to note that the Community Health Plan does not by any means include all Community Benefit activities. Those activities are also included on Schedule H of our Form 990.

Manchester Memorial Hospital

2014-2016 Community Health Plan

	OUTCOME GOALS					OUTCOME MEASUREMENTS											
CHNA Priority	Outcome Statement	Target Population	Strategy	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - %	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - %	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - %	Year 3 Outcome Goal - #	Year 3 Actual	Hospital $	Matching $	Comments
Access to Healthy Food	Raise awareness of affordable yet nutritous foods	Families in Clay Co.	Use 'CH' transportation unit to transport families to local grocery store for shopping tours	Connect with 50 families	0	100%	10		100%	15		100%	25		$$$	N/A	
Cancer	Raise awareness about breast cancer and breast health	30 year old + females in the Memorial Primary & Secondary coverage areas	Disseminate information about breast health through community education programs	Connect with 250 women	0	100%	50		100%	80		100%	120		$$$	N/A	
Heart Disease	Introduce mobile EKG screenings via Mission in Motion unit	Memorial Primary and Secondary coverage areas	Using the Mission in Motion unit to take a provider to the public to perform EKG's	Provide EKG's to 250 patients	0	100%	50		100%	80		100%	120		$$$	N/A	
Diabetes	Introduce mobile glucose screenings via Mission in Motion unit	Rural uninsured population of Clay County	Using MiM unit to raise diabets awareness	Provide screenings to 400 people	$0	100%	$100		100%	125		100%	175		$$$	N/A	
Overweight Population	Educate 900 7th & 8th students on healthy eating choices	7th & 8th grade students in Clay, Jackson & Owsley counties	Teaching Live it Up classroom sessions based on CREATION Health principles	80 % of students pass post test	0 students	100%	720		100%	720		100%	720		$$$	N/A	
				# of students enrolled	700	100%	900		100%	900		100%	900		$$$	N/A	