Gordon Hospital

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2016 COMMUNITY HEALTH NEEDS ASSESSMENT

Approved by the Gordon Hospital Board on August 17, 2016

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1. Executive Summary: The Community Health Needs Assessment Process

Goals

Gordon Hospital in Calhoun, Georgia conducted a Community Health Needs Assessment in 2016. The goals of the assessment were to:

- Engage public health and community stakeholders including low-income, minority and other underserved populations
- Assess and understand the community's health issues and needs
- Understand the health behaviors, risk factors and social determinants that impact health
- Identify community resources and collaborate with community partners
- Publish this Community Health Needs Assessment
- Use Assessment findings to develop and implement a 2016-2019 Community Health Plan (implementation strategy) based on the Hospital's prioritized issues

Methods for Engaging the Community in the Assessment

The 2016 Community Health Needs Assessment was built on input from people representing the broad community, as well as low-income, minority and other medically underserved populations. This input was solicited throughout 2016, and was gathered and considered in multiple ways:

1. The hospital formed a Community Health Needs Assessment Committee (CHNAC) that included representatives of the hospital and community *(see Section 5*) with a special focus on underserved populations within the hospital community/service area. Those members of the Committee who serve members of minority, low-income and other medically underserved populations are indicated in the listing The Committee's role was to guide the Assessment process and select the priority issues for the hospital's community. Specific Committee functions include:
    a. Review of all primary and secondary data
    b. Prioritization of key issues identified in the Assessment
    c. Selection of Priority Issues to be addressed by the hospital
    d. Assistance with the development of a Community Asset Inventory (see Section 9)
    e. Community stakeholder interviews
    f. Development of the Community Health Plan (implementation strategies) to address the Priority Issues identified in the Assessment.
2. 351 community surveys conducted at drug stores, community events, the health department, and health fairs. The surveys represent the ethnic and income levels of the community *(see Appendix D)*
3. Public Health input and expertise
    a. Membership on the CHNAC
    b. Reliance on Public Health input and expertise throughout the Assessment process *(see Section 6)*
    c. Use of Public Health data *(see Section 7)*

Community Health Needs Assessment Committee (CHNAC)
In order to assure broad community input, Gordon Hospital created a Community Health Needs Assessment Committee (CHNAC) to help guide the hospital through the Assessment process. The Community Health Needs Assessment Committee included representation not only from the hospital, public health and the broad community, but from low-income, minority and other underserved populations.

The CHNAC met several times in 2016. As noted above, the members reviewed the primary and secondary data, helped define the Priority Issues to be addressed by the hospital, and helped develop the Community Health Plan (implementation strategies) to address the Priority Issues. (*See Section 5 for a list of CHNAC members.)*

Data
Gordon Hospital collected both primary and secondary data. The primary data included stakeholder interviews, community surveys, and internal hospital utilization data (inpatient and emergency department). This utilization data showed the top reasons for visits to Gordon Hospital over the past year.

Much of the secondary data report was compiled by Community Commons/chna.org. Overall, secondary data sources included publicly available from state and nationally recognized data sources. *See Section 8 for a list of data sources.*

Asset Inventory
The next step was a Community Asset Inventory. This Inventory was designed to help Gordon Hospital and the Community Health Needs Assessment Committee (1) understand existing community efforts to address these particular issues and (2) prevent duplication of efforts as appropriate. *See Section 12 and/or Appendix 3 for the Asset Inventory.*

Selection Criteria
Using the data findings and the Community Asset Inventory, the Community Health Needs Assessment Committee narrowed the list of 8-12 issues to 4 Priority Health and Health Behavior/Risk Factor Issues (determinants of health). Next, the Community Health Committee used a Decision Tree tool that uses clearly defined criteria to select the top Health and Health Behavior/Risk Factor Issues. *See Section 10 for the Decision Tree.*

The Decision Tree criteria included:

A. How **acute** is the need? (based on data and community concern)
B. What is the **trend**? Is the need getting worse?
C. Does the hospital **provide services** that relate to the priority?
D. Is someone else – or multiple groups – in the community **already working** on this issue?
E. If the hospital were to address this issue, are there opportunities to **work with community partners**?

Priority Issues

The top 10 issues that emerged from the primary and secondary data were:

1. Cancer
2. High Blood Pressure/Cholesterol
3. Diabetes
4. Heart Diseases
5. Mental Health
6. Teen Pregnancy Rates/Low Birth-Weight Babies
7. Respiratory Disease – Adults
8. Asthma – Children
9. Immunizations – Children
10. Immunizations – Adults

Using the Selection criteria noted above, the Community Health Needs Assessment Committee selected **three top priorities that Gordon Hospital will address**:

1. **Cancer**
2. **High Blood Pressure/Cholesterol & Heart Disease**
3. **Diabetes**

(See Sections 10 and 11 for an explanation of the issues chosen and not chosen – and the reasons why or why not.)

Approvals

The Community Health Needs Assessment findings and selected Priority Issues were approved by the Gordon Hospital Board on August 17, 2016. The final Needs Assessment was posted on the hospital's web site prior to December 31, 2016.

Next Steps

Next, the Community Health Needs Assessment Committee will work with Gordon Hospital to develop a measurable 2017-2019 Community Health Plan (implementation strategy) to address the priority issues. The Plan will be completed and posted on the hospital's web site prior to May 15, 2017.

2. Hospital Description

Gordon Hospital is part of Adventist Health System (AHS), which has 44 hospitals in 10 states. AHS is a national leader in quality, safety and patient satisfaction. Although separated in geography, our facilities are united by the common values of Christian mission, community wellness, quality and service excellence, high ethical standards, compassion and cultural diversity. Our facilities practice the tradition of whole-person care in all that we do.

Operating as a 69-bed acute care facility, Gordon Hospital offers multiple services for the residents of North Georgia. These include: 24-hour Emergency Center, Rehabilitation Services, Intensive and Progressive Care Units, Radiology, Women's Diagnostic Center, General and Cancer Surgery, Home Health Services, Oncology Services and Radiation Therapy, Urgent Care Centers, Urology Services, Endocrinology Services, Pain Management Services, and Pastoral Care.

In addition, Gordon Hospital operates the following satellite facilities: Gordon Urgent Care Calhoun, North Georgia Eye Care, Gordon Oncology, Gordon Urology, Northwest Georgia Orthopedics and Sports Medicine (2 locations), Gordon Home Care, Northwest Georgia OB/GYN, Gordon Primary Care, Northwest Georgia Endocrinology, Gordon Adult & Pediatric Medical Associates, Gordon Hospital Internal and Family Medicine, Gordon Hospital OWASA Family Medicine, Gordon Neurology, North Georgia Cancer Center, and Gordon Health Depot, Cook Family Practice, and Michael A. Witt, MD, offices in Chatsworth, Georgia.

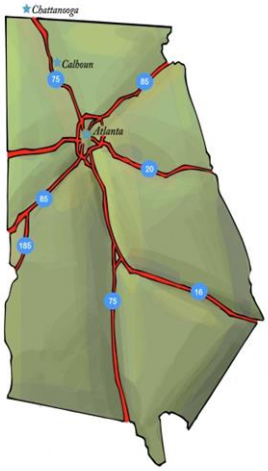
During 2015, Gordon Hospital treated ___ inpatients, saw 33,168 Emergency patients, performed 5,765 surgeries, delivered 567 babies, cared for 33,186 outpatients, and saw 156,545 patients in its physician clinics (Attachment 1).

3. Choosing the Community

Gordon Hospital defined its "community" as its Primary Service Area (PSA) from which 75-80% of its patients come.

4. Community Description & Demographics

Gordon Hospital's Primary Service Area includes all zip codes located within Gordon County. The zip codes included in our survey and results were:



30701 – Calhoun
30703 – Calhoun Post Office Boxes
30139 – Fairmount
30732 – Oakman
30733 – Plainville
30734 – Ranger
30735 – Resaca
30746 – Sugar Valley

Gordon County is strategically located on I-75 in northwest Georgia, 45 minutes from both Atlanta and Chattanooga, TN. This enviable location has attracted and continues to attract commercial and industrial enterprises such as major carpet and floor covering manufacturers, food processors, heavy machinery assembly companies, and distribution firms. Gordon County and the surrounding area offer a vast array of quality-of-life resources including civil war historic sites, state parks, quality health care, excellent public and higher educational opportunities, a cultural arts center, and regional outlet mall.

The population of Gordon County is estimated to be 56,574. Gordon County's economic community is comprised of 43.2% Goods Producing services, which includes industry, manufacturing, Service Producing Industries such as retail and healthcare comprise 44.2% of our economy, with 12.6% of jobs being found in government. The majority of these jobs are found in the private sector. In 2014, Gordon County had a per capita income of $30,872. The unemployment rate dropped to 5.7% in 2015. This number represents a decline from 11.5% during 2011 (Attachment 2).

The majority of our community ranges in age from 18 to 64 with it being equally distributed between men and women. The predominant ethnicity is white (78.9%) followed by the Hispanic and Latino community (14.6%) and black residents comprising 4.4%.

Academically, the county boast both city and county school systems as well as two college and career academies that are administered through Gordon County Schools and the Calhoun City Schools, respectively. Nearly 74% of students graduate from high school and 11.7% hold a Bachelor degree or higher.

(See Appendix 2 for a full demographic and population description.)

5. Community Health Needs Assessment Committee (CHNAC)

A Community Health Needs Assessment Committee was formed to help Gordon Hospital conduct a comprehensive assessment of the community. The Committee included representation from the board community, public health, and low-income, minority and other underserved populations. The Committee met regularly throughout 2016.

2016 Community Health Needs Assessment Committee

			The Stakeholder represents:					
Name	**Entity/Agency Represented**	**Title**	**Minority**	**Low-income**	**Public Health**	**Other Medically Under-served**	**Street Address**	**Phone & Email**
Lisa Crowder	Gordon County Health Department – public health services	Nurse Manager	X	X	X	x	310 North River Street Calhoun, GA 30701	706-624-1444 lisa.crowder@dph.ga.gov
Kathy Johnson	Gordon County Chamber of Commerce – business community	Chamber President		x			300 South Wall Street Calhoun, GA 30701	706-625-3200 kjohnson@gordonchamber.org
Roberta Charbonneau	Family Connection of Gordon County – statewide initiative of public and private partnerships to improve conditions for at-risk children, families, and communities	Coordinator	X	X		x	380 Barrett Road Calhoun, GA 30701	706-602-5139 roberta@gordonconnection.org
Wendy Ormeroid	Gordon Urgent Care – walk-in medical practice	Office Manager	X				100 Hospital Court Calhoun, GA 30701	706-602-8200 wendy.ormeroid@ahss.org
Tracy Farriba	Gordon Hospital	Director of Physician and Community Relations	x	x		X	1035 Red Bud Road Calhoun, GA 30701	706-602-7800 tracy.farriba@ahss.org
Dave Smith	Gordon Hospital	Chaplain	x	x		X	1035 Red Bud Road Calhoun, GA 30701	706-602-7800 dave.smith@ahss.org
Nina Payne	Gordon Hospital	Director of Case Management	x	X		x	1035 Red Bud Road Calhoun, GA 30701	706-602-7800 nina.payne@ahss.org
Scorpio Denmon	Gordon County Boys & Girls Club – serves low-income children and families	Director	X	X		x	1001 South Wall Street Calhoun, GA 30701	706-629-9751 scorpiodenmon@bgcgmw.com
Garrett Nudd	Gordon Hospital	Director of Marketing and Foundation	x	x		X	1035 Red Bud Road Calhoun, GA 30701	706-602-7800 garrett.nudd@ahss.org

6. Public Health

Lisa Crowder, RN, the Nurse Manager of the Gordon County Health Department and Catoosa County Health Department is a member of the Community Health Needs Assessment Committee. Ms. Crowder has been with the Gordon County Health Department since 2000. In this role, she leads multiple community initiatives that serve low-income families in Gordon County. Prior to working at the Gordon County Health Department, Ms. Crowder was employed by Floyd Medical Center as a Rehabilitation Nurse.

7. Primary & Secondary Data Sources

Primary, Secondary and Hospital Utilization date were used in this Needs Assessment.

Primary Data

a. Community Health Needs Assessment Committee
b. Stakeholder interviews
c. Community surveys – paper survey questionnaires collected at health fairs, health screenings, and blood pressure clinics set up at the local Wal-Mart as well as online surveys distributed through email *(see Appendix 4 for the Survey findings)*
d. Hospital Utilization Data – top 10 Inpatient and Emergency Department diagnoses

Secondary Data

a. Cardiac Arrest Registry to Enhance Survival (CARES), 2011-2012
b. Centers for Disease Control & Prevention (CDC), Behavioral Risk Factor Surveillance System (BRFSS)
c. Centers for Disease Control & Prevention (CDC), National Center for Chronic Disease Prevention & Health Promotion, 2012
d. Centers for Disease Control & Prevention (CDC), National Vital Statistics System
e. Centers for Disease Control (CDC), Wide-Ranging Online Data for Epidemiologic Research, 2006-2010
f. Dartmouth Atlas of Health Care, Clinical Practice, 2012
g. Dartmouth College Institute for Health Policy
h. Federal Bureau of Investigation (FBI), FBI Uniform Crime Reports with additional analysis by the National Archive of Criminal Justice Data
i. Healthy People 2020
j. National Institutes of Health (NIH); National Cancer Institute (NCI); Surveillance, Epidemiology and End Results Program; State Cancer Profiles; 2007-2011
k. University of Wisconsin Population Health Institute, County Health Rankings, 2015
l. US Census Bureau, American Community Survey (ACS), 2009-2013
m. US Census Bureau, Small Area Health Insurance Estimates, 2013

n. US Dept. of Agriculture (USDA), Economic Research Service, USDA Food Access Research Atlas, 2010
o. US Dept. of Health & Human Services (HHS), Center for Medicare & Medicaid Services (CMS), Provider of Services File, Sept. 2015
p. US Dept. of Health & Human Services (HHS), Health Indicators Warehouse
q. US Dept. of Health & Human Services (HHS), Health Resources & Services Administration (HRSA), Area Health Resource File, 2013
r. US Dept. of Labor (DOL), Bureau of Labor Statistics, Sept. 2015
s. Georgia Area Labor Profile for Gordon County, May 2016

8. Asset Inventory

Gordon Hospital's asset inventory was designed to determine current community health programs in the county. The inventory includes both community and hospital programs for several of the areas of focus. By addressing some of the focus areas with current programming, we can expand the programming and make a greater difference in the health of our community.

Those assets include a partnership with the American Cancer Society, a partnership with area hospitals and NW GA Cancer Coalition, trained medial staff, a cancer committee, Harris Radiation Therapy Center, advertising, American Diabetes Association outreach and educational materials, health department diabetes education program, screenings, Teen Health Task Force, Boys and Girls Club, Family Intervention Specialists, Hospital Foundation, educational seminars, Drugs Don't Work Program, Red Ribbon Week, Drug Take Back Program, local recreation departments, Breath Free program, Farmers' Market, Creation Health Program, and financially supporting community programs and education. *Appendix 3 includes the full Asset Inventory.*

9. Data Summary & Priority Selection

After the primary and secondary data was aggregated together, the Community Health Needs Assessment Committee looked at the results as a whole and determine which of the priorities Gordon Hospital should address based on need and available assets.

10. Primary & Secondary Data – high-level findings

Primary Data: top 8-10 health priorities identified in Community Interviews *(including the hospital Community Health Needs Assessment Committee)*			
1	Cancer	6	Teen Pregnancy
2	Heart Disease	7	High Blood Pressure
3	Obesity	8	Diabetes
4	Mental Health		
5	Drug Abuse		

Primary Data: top 8-10 health priorities identified in Community Surveys			
1	Cancer	6	Teen Pregnancy Rates/Low Birth Weight
2	High Blood Pressure/Cholesterol	7	Respiratory Disease – Adults
3	Diabetes	8	Asthma – Children
4	Heart Disease	9	Immunizations – Children
5	Mental Health	10	Immunizations - Adults

Primary Data: top 8-10 health priorities determined by Hospital Utilization data (ER & Inpatient)			
1	Maternal, Infant and Child Health	6	Gastro Disorders
2	Heart Disease	7	Substance Abuse
3	Respiratory Disease	8	Cellulitis
4	Urology Issues		
5	Nutrition		

Secondary Data: top 8-10 health priorities identified in the County Health Department's needs assessment			
1	Women's Health	6	Injury and Violence Prevention
2	Cancer	7	Obesity
3	Maternal, Infant, and Child Health	8	Safe Sex
4	Immunization and Infectious Disease	9	
5	Substance Abuse	10	

11. Aggregated Priority Issues (based on data sets in Section 9.A.)

While the data sources showed that the following health conditions were prevalent in all ethnic groups in the Gordon Hospital community, national data shows that diabetes and heart disease rates are often higher in African American and Hispanic populations.

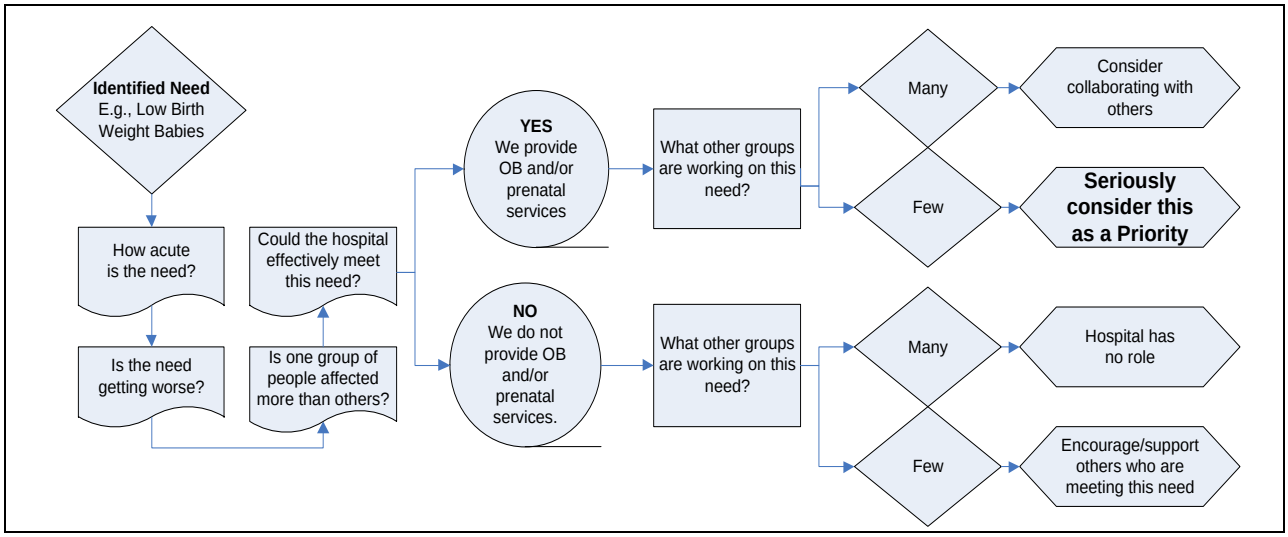
	Priority Issue	**Ethnic Group**	**Age Group**
1	Cancer	All	Adults 40+
2	High Blood Pressure/Cholesterol	All	Adults 18+
3	Diabetes	All	
4	Heart Disease	All	Adults 18+
5	Mental Health	All	
6	Teen Pregnancy Rates	All	
7	Respiratory Disease – Adults	All	
8	Asthma – Children	All	
9	Immunizations – Children	All	
10	Immunizations – Adults	All	

12. Priority Selection using the CHNAC Decision Tree

A. The Community Health Needs Assessment Committee reviewed the top 10 conditions identified in Section 11 (above). They then used specific criteria and a Decision Tree to determine the top needs of the community served by Gordon Hospital. The criteria included:

1. How **acute** is the need? (based on data and community concern)
2. What is the **trend**? Is the need getting worse?
3. Does the hospital **provide services** that relate to the priority?
4. Is someone else – or multiple groups – in the community **already working** on this issue?
5. If the hospital were to address this issue, are there opportunities to **work with community partners**?

CHNA Decision Tree



13. Priority Issues that the Hospital Will Address

		Decision Tree Rationale						
Priority Issue		**Magnitude** # or % of people impacted	**Disparity** Is one group of people affected more than another? If so, whom?	**Acuity** High, Medium or Low	**Trend** Is the Issue getting worse?	**Hospital Services** Does the hospital have the capacity to impact?	**Duplication** Is someone else leading out on the Issue?	**Collaboration** Is there opportunity to work with others?
Cancer		81.54%	No	High	Yes	Yes	Yes	Yes
High Blood Pressure/Cholesterol		60.92%	No	High	Yes	Yes	No	Yes
Diabetes		55.08%	No	High	Yes	Yes	Yes	Yes
Heart Disease		48.62%	No	High	Yes	Yes	Yes	Yes

Based on the Decision Tree Rationale, Gordon Hospital will address the following Priority Issues:

A. **Cancer** – Number one health problem/condition in our community. We believe we are in a position to help our community with cancer due to the upcoming women's imaging center and our continued work at the Harris Radiation Center.

B. **High Blood Pressure/Cholesterol & Heart Disease** – Also ranked high in our community survey. We can continue to offer risk assessments and screenings but on a larger scale.

C. **Diabetes** – Several of the behavior/risk factors indicated on our community survey are directly related factors of diabetes; therefore, the Committee chose diabetes as one of our key issues.

14. Community Issues that the Hospital Did Not Choose

	Decision Tree Rationale						
Priority Issue	**Magnitude** # or % of people impacted	**Disparity** Is one group of people affected more than another? If so, whom?	**Acuity** High, Medium or Low	**Trend** Is the Issue getting worse?	**Hospital Services** Does the hospital have the capacity to impact?	**Duplication** Is someone else leading out on the Issue?	**Collaboration** Is there opportunity to work with others?
Mental Health	14.46%	No	Medium	Yes	No	No	No
Immunizations	2.77%	No	Low	No	Yes	Yes	Yes
Asthma – Children	4.0%	No	Low	No	Yes	Yes	No
Teen Pregnancy	11.38%	No	Medium	Yes	No	Yes	No

Based on the Decision Tree Rationale, Gordon Hospital will not address the following issues:

D. Mental Health – Gordon Hospital does not offer mental health services.
E. Immunizations (Adults & Children) – More education could be accomplished through community programming and support of the local health department.
F. Asthma in children – Although some community members cited childhood asthma as a community health problem, the CHNA committee did not believe it was a priority compared to the other issues.
G. Teen Pregnancy Rates – There are teen pregnancy programs in place through the Boys and Girls Club, the Teen Health Task Force, and Family Intervention Specialists.

15. Next Steps

The Community Health Needs Assessment Committee will develop measurable plans and goals to address these health needs. Gordon Hospital will work to maximize the partnerships and collaboration available through various agencies and groups within Gordon County to aggressively impact the health of our community. We will also continually evaluate our programs to make sure our goals of reducing the incidence of cancer, reducing the incidence of heart disease/high blood pressure/cholesterol issues, and reducing the incidence of diabetes are being achieved.

16. Written Comments from the 2013 Community

The hospital did not receive any written comments from the public regarding our 2013 Community Health Needs Assessment or Community Health Plan.

17. Review of the Strategies Undertaken in the 2013 Community Health Plan

The Hospital conducts an annual Evaluation of the progress made on its Community Health Plan (Implementation Strategies). The Evaluation is reported to the IRS in the hospital's Form 990. The following narrative is a copy of the 2015 Community Health Plan Evaluation as noted in Form 990, Schedule H, Part V, Section B, Line 11.

Gordon Hospital is located in Calhoun, Georgia. Because the community is very small (16,000 people), special events, seminars and screenings continue to be effective tools to reach the community. In most cases, participation in hospital-sponsored events was at least double the original goal.

Priority: Cancer

2013 Description of the Issue: Cancer (including all types) ranked number 1 in our community survey in Gordon County. The State of Georgia's age adjusted cancer deaths/100,000 is 181.8 vs. the U.S. National average at 178.4. The Healthy People 2020 goal is 160.6. Although the latest CDC showed that Gordon County's cancer rates have stabilized, they are not meeting the HP2020 goals. Therefore, the Community Health Needs Assessment Committee (comprised of community members including those representing low-income, minority and other underserved populations) believed Cancer to be a high priority for our community.

2015 Update: Because cancer was identified as a top need, Gordon Hospital held free events and screenings related to breast cancer, melanoma, prostate, oral/head/neck cancers, and smoking cessation; 120 people were screened (the goal was 75). The hospital reached 525 people (the goal was 75) at cancer education programs that included underserved populations, many of whom receive free cancer treatment at the hospital's new Harris Radiation Therapy Center. 111 low-cost mammograms were offered in cooperation with the Health Department (the goal was 75).

Priority: Access to Health Care

2013 Description of the Issue: Another priority identified by community feedback is the lack of affordable health care available in zip code 30139, which is the community of Fairmount in Gordon County. Recently, a privately owned clinic shut its doors for financial reasons and the community was left with no medical coverage. This area is composed largely of seniors who have little to no public transportation, and most physicians are located 25-30 minutes away. The Needs Assessment committee saw a need to bring health care access to that area of our county.

2015 Update: Gordon Hospital opened a primary care clinic in Fairmount; it had over 2,400 patient visits in 2015. In addition, the hospital accepts referrals from free and sliding fee scale clinics operated by the Health Department; the clinics are 14-19 miles from Fairmount.

Priority: Heart Disease and Stroke

2013 Description of the Issue: The hospital's Needs Assessment committee also chose heart disease and stroke as priority issues. Cardiovascular disease is the number one killer in the state of Georgia. For Georgia, the age-adjusted death rate per 100,000 is 49.7. It is 42.2 nationally, and the Healthy People 2020 goal is 33.8. This ranked very high in our survey data, as well as within our local industry sector (manufacturing, heavy and light industry, and flooring plants). Employee Health

nurses at the various plants were more concerned with employees having heart attacks than with getting hurt on the job. By choosing this priority and focusing on healthy eating, we hope to reduce the incidence of obesity and diabetes for our county as well.

2015 Update: Gordon Hospital held a number of community outreach and education efforts, including 1,250 free monthly blood pressure screenings (the goal was 400) throughout the community at locations such as Walmart. Patients were referred to their family physicians or a Health Department clinic. The hospital's three CREATION Health educational programs (based on the tenants of choice, rest, environment, activity, trust, interpersonal relationships, outlook and nutrition) had 75 graduates. Our weekly CREATION Health Farmers Market averaged 25 vendors and 150 attendees per week during the months of June, July and August.

Gordon Hospital had planned to educate 200 fifth-graders in Gordon County on healthy eating, the need for physical activity, and the dangers of tobacco. We changed the format to a health-focused Back-to-School-Blast at which we saw 500 elementary school students (plus their parents), including many from low-income families.

Priority: Respiratory Disease and Smoking

2013 Description of the issue: The final priority that the Needs Assessment committee chose is respiratory disease and smoking. From our interviews, we have seen an increase in teen smoking, which in turns leads to higher incidences of respiratory diseases. This priority emerged in both our community survey as well as our internal data. According to the Centers for Disease Control and Prevention, Georgia's percentage of smokers is 17.6%. The Healthy People goal is 12%. The committee believed these two items were intertwined and could be addressed together.

2015 Update: The focus of the Breathe Free tobacco cessation program (offered at no cost) has moved from one of graduation to participation. This allows attendees to be exposed to options for tobacco cessation and help them determine their readiness to quit. In 2015, Gordon Hospital held 18 Breathe Free classes with 118 attendees. The hospital also held lung disease/COPD seminars targeted at low-income populations in Gordon County; 1,175 people participated (the goal was 75).

Priorities Considered but Not Selected

Substance Abuse (drugs) ranked high in our community surveys. The hospital supports existing community programs including the Drugs Don't Work Program, Red Ribbon Week, Family Intervention Specialists, and Drug Take Back Program. We do not offer drug rehabilitation services but can help community partners work upstream to prevent or decrease addictions.

Maternal, Infant and Child Health and unprotected sexual activity ranked high in our survey. Community programs are offered through the Boys and Girls Club, the Teen Health Task Force, and Family Intervention Specialists. The hospital works with the Healthy Families program after a child is born. This issue of unprotected sexual activity is not within the hospital's areas of expertise; the Health Department handles this issue.

Appendix 1

2015 Gordon Hospital Utilization Data

Emergency patients, surgeries, babies delivered, outpatients, and clinic patients

ISSUE DATE: 1/15/16
ISSUE TIME: 12:28:57

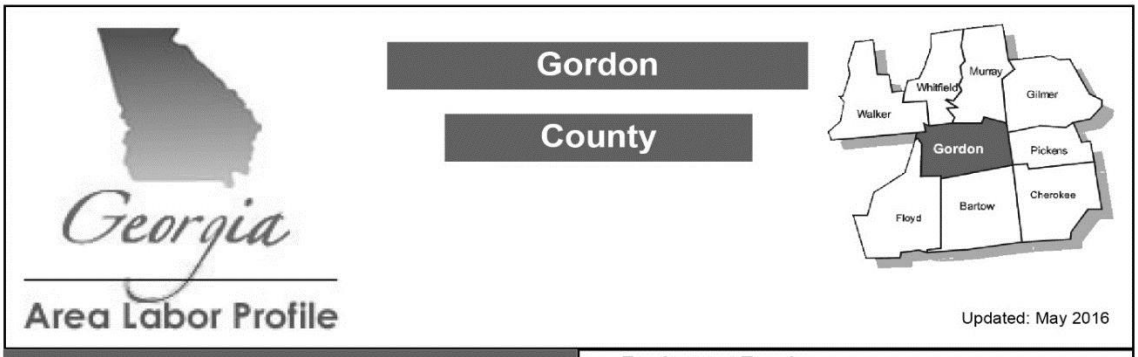
G O R D O N H O S P I T A L
STATISTICAL ANALYSIS REPORT
FOR PERIOD ENDING 12/31/15

PROGRAM-ID: SGSL24
PAGE-NUMBER: 1

	THIS MONTH					YEAR TO DATE				
	LAST YEAR ACTUAL	BUD VAR%	BUDGET VARIANCE	BUDGET	ACTUAL	ACTUAL	BUDGET	BUDGET VARIANCE	BUD VAR%	LAST YEAR ACTUAL
INPATIENT UTILIZATION										
ADMISSIONS										
MEDICAL/SURGICAL	399	7	25	358	383	4049	4120	71-	2-	4032
SKILLED NURSING										
REHABILITATION										
BEHAVIORAL										
TOTAL	399	7	25	358	383	4049	4120	71-	2-	4032
BIRTHS	46	38	18	47	65	567	542	25	5	559
DISCHARGES - TOTAL ADULT	384	10	35	358	393	4058	4120	62-	2-	4031
PATIENT DAYS										
MEDICAL/SURGICAL	1542	6	89	1406	1495	15973	16098	125-	1-	15630
SKILLED NURSING										
REHABILITATION										
BEHAVIORAL										
TOTAL	1542	6	89	1406	1495	15973	16098	125-	1-	15630
NEWBORN	95	34	31	90	121	1057	1044	13	1	1080
LENGTH OF STAY										
MEDICAL/SURGICAL	3.9			3.9	3.9	3.9	3.9			3.9
SKILLED NURSING										
REHABILITATION										
BEHAVIORAL										
TOTAL	3.9			3.9	3.9	3.9	3.9			3.9
NEWBORN	2.1			1.9	1.9	1.9	1.9			1.9
AVERAGE CENSUS										
MEDICAL/SURGICAL	49.7	6	2.8	45.4	48.2	43.8	44.1	.3-	1-	42.8
SKILLED NURSING										
REHABILITATION										
BEHAVIORAL										
TOTAL	49.7	6	2.8	45.4	48.2	43.8	44.1	.3-	1-	42.8
NEWBORN	3.1	34	1.0	2.9	3.9	3.9	3.9			3.0
ADJUSTED ADC	152.1	14	19.5	140.9	160.4	147.8	138.2	9.6	7	134.0
M/S EQUIVALENT ADC	152.1	14	19.5	140.9	160.4	147.8	138.2	9.6	7	134.0
ADJUSTED ADMISSION	1220	15	163	1111	1274	13675	12910	765	6	12619
CMI ADJUSTED ADMISSION	1074	13	144	1376	1420	16566	15987	579	4	15441
ADJUSTED PATIENT DAYS	4714	14	606	4366	4972	53948	50447	3501	7	48918
MED/SURG EQUIV PT DAYS	4714	14	606	4366	4972	53948	50447	3501	7	48918
SURGERIES-INPATIENT	95	13	12	92	104	1032	1056	24-	2-	1080
SURGERIES-IP OPN HRT										
SURGERIES-IP ENDO	28			27	27	302	323	21-	7-	284
SURGERIES-IP OTHER										
SURGERIES-OUTPATIENT	246	23.	54	234	288	2657	2583	74	3	2565
SURGERIES-OP OTHER	166	3.	5-	156	151	1774	1641	133	8	1654
SURGERIES-TOTAL	535	12	61	509	570	5765	5603	162	3	5583
OUTPATIENT UTILIZATION										
OUTPATIENT REGISTRATIONS	13665					156545	153441	3104	2	161644
OUTPT PHYS OFFIC	2919					33186	32792	394	1	32534
OUTPATIENT										
PHYS CLINIC	418					4025	3796	229	6	3856
SAME DAY SURGERY	90					1314	1353	39-	3-	1327
OBSERVATION	2887					33168	34134	966-	3-	33307
EMERGENCY	1969					23925	23971	46-	0	23943
HOME HEALTH	2018					22186	24036	1849	7	22624
TOTAL PATIENT	21972					258348	250523	5825	2	256235
EMERGENCY DEPT ADMISSIONS	244					2644	2693	49-	2-	2653
% E.D. VISITS ADMITTED	7.8					7.4	7.3	.1	1	7.4
% OF ADMISSIONS FROM E.D.	63.7					65.3	65.4	.1-	0	65.8
E.D. REV % GROSS PT REV	18.9					19.2	20.4	1.2-	6-	20.0
ALL OUTPT REV % GROSS PT RV	69.9					70.4	68.1	2.3	3	68.0

Appendix 2

2015 Population & Demographics for Gordon County



Updated: May 2016

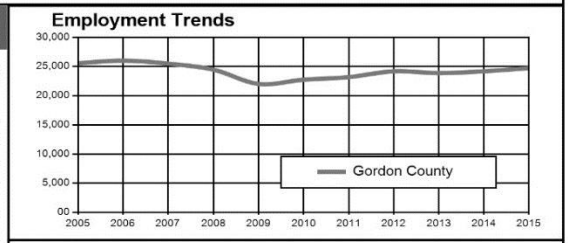
Labor Force Activity - 2015

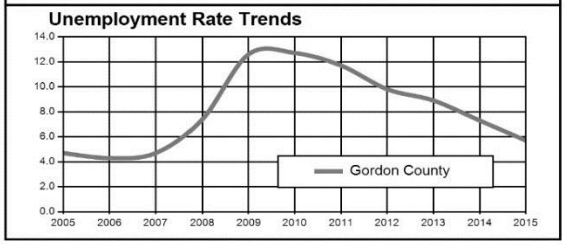
2015 ANNUAL AVERAGES

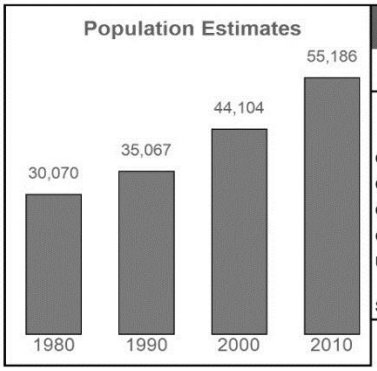
	Labor Force	Employed	Unemployed	Rate
Gordon	26,223	24,717	1,506	5.7%
Bartow	47,007	44,306	2,701	5.7%
Cherokee	119,452	113,989	5,463	4.6%
Floyd	42,787	39,975	2,812	6.6%
Gilmer	11,694	11,010	684	5.8%
Murray	15,810	14,639	1,171	7.4%
Pickens	13,920	13,192	728	5.2%
Walker	29,580	27,851	1,729	5.8%
Whitfield	44,695	41,863	2,832	6.3%
Gordon Area	**351,168**	**331,542**	**19,626**	**5.6%**
Georgia	4,770,873	4,490,931	279,942	5.9%
United States	157,129,917	148,833,417	8,296,333	5.3%

Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.







Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
Gordon	**55,186**	**81**	**56,574**	**2.5**	**72,509**	**31.4**
City of Calhoun	15,650					
Gordon Area	**734,712**		**763,281**	**3.9**	**1,065,064**	**45.0**
Georgia	9,687,653		10,214,860	5.4	13,426,590	38.6
United States	308,745,538		321,418,820	4.1	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

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Gordon County

Georgia

Area Labor Profile

Updated: May 2016

Labor Force Activity - 2015

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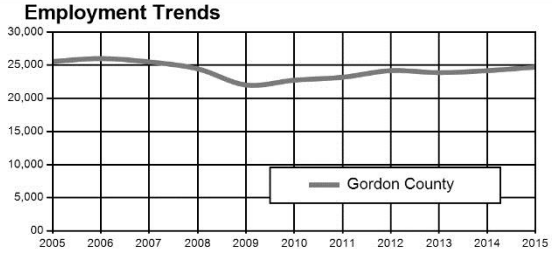
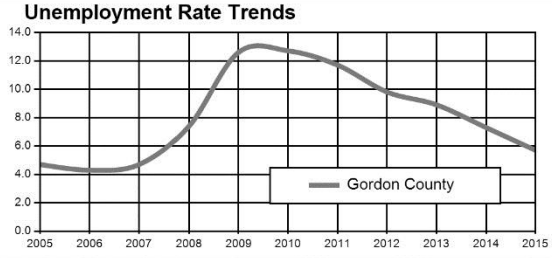
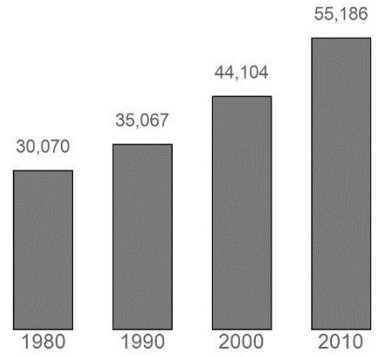
Employment Trends



Unemployment Rate Trends



Population Estimates



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Industry Mix - 4th Quarter of 2015

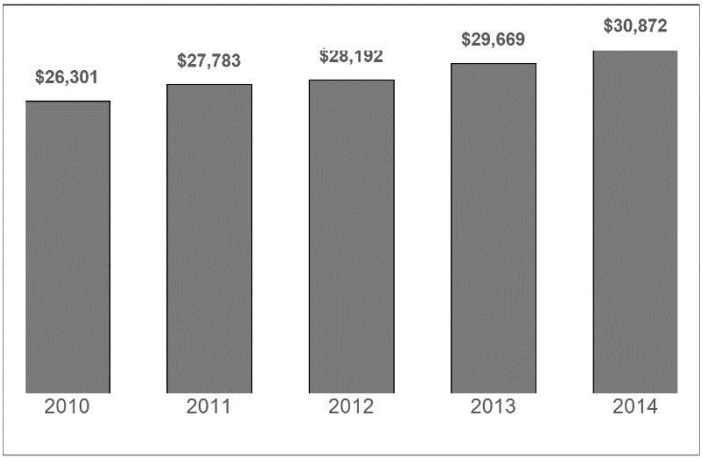
	Gordon				Gordon Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
INDUSTRY	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	**207**	**9,405**	**43.2**	**831**	**2,833**	**67,789**	**28.0**	**936**
Agriculture, Forestry, Fishing and Hunting	17	153	0.7	669	114	681	0.3	665
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	24	427	0.2	1,191
Construction	80	743	3.4	898	1,639	9,232	3.8	962
Manufacturing	110	8,509	39.1	828	1,056	57,446	23.7	933
Food	6	*	*	*	39	3,325	1.4	887
Textile Mills	17	2,862	13.1	722	89	8,488	3.5	822
Textile Product Mills	33	3,324	15.3	809	200	21,026	8.7	891
Wood Product	1	*	*	*	48	850	0.4	766
Paper	1	*	*	*	20	1,221	0.5	1,424
Printing and Related Support Activities	5	76	0.3	358	67	1,904	0.8	609
Chemical	10	329	1.5	1,277	77	2,627	1.1	1,335
Plastics and Rubber Products	10	1,167	5.4	996	62	4,088	1.7	973
Nonmetallic Mineral Product	7	148	0.7	897	49	670	0.3	1,024
Fabricated Metal Product	13	86	0.4	772	116	2,235	0.9	1,054
Machinery	3	*	*	*	71	1,390	0.6	1,071
Furniture and Related Product	4	43	0.2	751	63	1,266	0.5	764
Petroleum and Coal Products	0	0	0.0	0	5	*	*	*
Apparel	0	0	0.0	0	5	165	0.1	768
Electrical Equipment, Appliance, and Component	0	0	0.0	0	12	*	*	*
Beverage and Tobacco Product	0	0	0.0	0	12	635	0.3	1,607
Computer and Electronic Product	0	0	0.0	0	13	392	0.2	662
Primary Metal	0	0	0.0	0	15	1,334	0.6	1,421
Transportation Equipment	0	0	0.0	0	27	2,925	1.2	881
Miscellaneous	0	0	0.0	0	66	779	0.3	932
Service-Providing	**770**	**9,571**	**44.0**	**666**	**13,032**	**140,503**	**58.0**	**761**
Utilities	1	*	*	*	24	1,289	0.5	1,644
Wholesale Trade	78	1,071	4.9	1,157	1,145	10,231	4.2	1,182
Retail Trade	200	2,283	10.5	463	2,279	33,134	13.7	512
Transportation and Warehousing	39	469	2.2	688	406	8,006	3.3	869
Information	11	97	0.4	834	189	2,096	0.9	1,010
Finance and Insurance	51	345	1.6	935	879	5,078	2.1	1,077
Real Estate and Rental and Leasing	39	105	0.5	562	631	2,073	0.9	792
Professional, Scientific, and Technical Services	64	290	1.3	1,111	1,742	7,968	3.3	1,315
Management of Companies and Enterprises	4	*	*	*	56	1,039	0.4	1,359
Administrative and Support and Waste Management and Remediation Services	49	1,461	6.7	484	931	10,170	4.2	685
Educational Services	5	32	0.1	648	149	2,699	1.1	693
Health Care and Social Assistance	71	1,704	7.8	962	1,361	26,398	10.9	1,032
Arts, Entertainment, and Recreation	7	57	0.3	208	187	2,209	0.9	411
Accommodation and Food Services	90	1,423	6.5	297	1,184	22,329	9.2	300
Other Services (except Public Administration)	61	195	0.9	624	1,058	5,050	2.1	635
Unclassified - industry not assigned	**43**	**43**	**0.2**	**616**	**811**	**737**	**0.3**	**1,067**
Total - Private Sector	**1,020**	**19,019**	**87.4**	**748**	**15,865**	**208,292**	**86.0**	**818**
Total - Government	**49**	**2,748**	**12.6**	**737**	**588**	**34,005**	**14.0**	**764**
Federal Government	12	87	0.4	1,000	100	1,265	0.5	1,165
State Government	13	525	2.4	586	191	5,018	2.1	681
Local Government	24	2,136	9.8	764	297	27,722	11.4	760
ALL INDUSTRIES	**1,069**	**21,766**	**100.0**	**746**	**16,453**	**242,297**	**100.0**	**810**
ALL INDUSTRIES - Georgia					**296,056**	**4,232,832**		**1,002**

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System(NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 4th Quarter of 2015.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

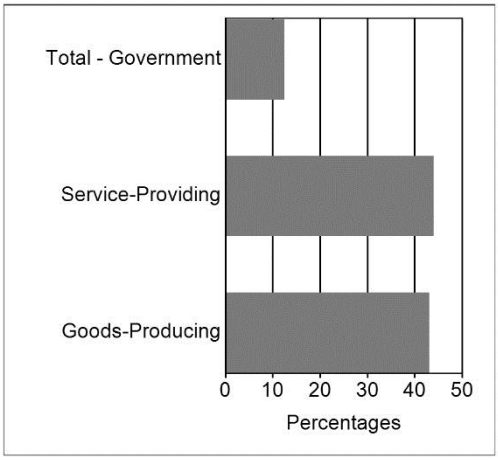
Gordon Per Capita Income

Source: U.S. Bureau of Economic Analysis



Gordon Industry Mix 2015

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2015*

Gordon	Gordon Area	
		COUNTY
2Work Staffing	Engineered Floors, LLC	Gordon
Apache Mills, Inc.	Floyd Healthcare Management, Inc.	Floyd
Beaulieu Group, LLC	Mohawk Carpet Distribution LP	Whitfield
Engineered Floors, LLC	Mohawk Carpet Distribution LP	Gordon
Kerry, Inc.	Northside Hospital	Cherokee
Mannington Carpets	O'Reilly Automotive, Inc.	Whitfield
Mohawk Carpet Distribution LP	Roper Corporation	Walker
North Georgia Eye Care	Seretean Plant	Whitfield
Shaw Industries Group, Inc.	Shaw Industries Group, Inc.	Whitfield
Walmart	Shaw Industries Group, Inc.	Bartow

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Commuting Patterns

EMPLOYED RESIDENTS OF Gordon

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,855	67.5
Whitfield, GA	2,602	11.1
Bartow, GA	1,628	6.9
Floyd, GA	1,521	6.5
Cobb, GA	341	1.5
Fulton, GA	296	1.3
Murray, GA	179	0.8
Cherokee, GA	148	0.6
Other	928	3.9
Total Residents:	**23,498**	**100.0**

PERSONS WORKING IN Gordon

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,855	72.3
Bartow, GA	1,745	8.0
Whitfield, GA	1,125	5.1
Floyd, GA	999	4.6
Murray, GA	616	2.8
Chattooga, GA	192	0.9
Walker, GA	180	0.8
Polk, GA	147	0.7
Other	1,075	4.9
Total Residents:	**21,934**	**100.0**

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files.

Education of the Labor Force

Gordon Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementry	8.0%	4.0%	6.5%	7.3%	6.5%	16.8%
Some High School	14.5%	23.9%	14.8%	11.4%	12.2%	16.3%
High Scholl Grad/GED	32.3%	33.8%	29.2%	31.9%	33.1%	33.4%
Some College	21.5%	31.1%	22.9%	20.5%	20.6%	16.1%
Collgege Grad 2 Yr	5.4%	3.1%	6.5%	5.8%	6.3%	3.2%
Collgege Grad 4 Yr	12.7%	4.0%	15.3%	16.4%	13.8%	8.8%
Post Graduate Studie	5.8%	0.2%	4.9%	6.8%	7.5%	5.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,087	--	1,087
Cherokee	2,515	--	2,515
Floyd	943	--	943
Gilmer	256	--	256
Gordon	619	--	619
Murray	433	--	433
Pickens	255	--	255
Walker	628	--	628
Whitfield	1,224	--	1,224
Gordon Area	**7,960**	**--**	**7,960**

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Gordon Area

Pickens

Appalachian Technical College	www.appalachiantech.edu
Appalachian Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu

Floyd

Berry College	www.berry.edu
Aviation Training Center (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu/student-services/index.php
Georgia Northwestern Technical College	www.gntc.edu/student-services/index.php
Georgia Highlands College	www.highlands.edu
Shorter University	www.shorter.edu

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	www.chattahoocheetech.edu
Reinhardt University	www.reinhardt.edu

Walker

Covenant College	www.covenant.edu
Walker County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu/student-services/index.php
Northwestern Technical College	www.northwesterntech.edu

Whitfield

Dalton State College (Technical Division	www.daltonstate.edu
Dalton State College	www.daltonstate.edu/
Whitfield Murray Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu/student-services/index.php

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu/student-services/index.php
Richardson Road Training Center (Satellite campus of Georgia Northwestern Technical College)	www.gntc.edu/student-services/index.php

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	33	50	78	51.5	56.0
Administrative Assistant and Secretarial Science, General°	99	63	47	-36.4	-25.4
Aircraft Powerplant Technology/Technician°	12	19	10	58.3	-47.4
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	13	12	10	-7.7	-16.7
Allied Health and Medical Assisting Services, Other°	42	40	26	-4.8	-35.0
Autobody/Collision and Repair Technology/Technician°	30	19	16	-36.7	-15.8
Automobile/Automotive Mechanics Technology/Technician°	177	150	136	-15.3	-9.3
Business Administration and Management, General°	123	185	219	50.4	18.4
Cardiovascular Technology/Technologist	11	9	6	-18.2	-33.3
Child Care and Support Services Management°	2	1	5	-50.0	400.0
Child Care Provider/Assistant°	81	84	66	3.7	-21.4

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Computer Installation and Repair Technology/Technician°	13	31	54	138.5	74.2
Construction Management°	9	3	6	-66.7	100.0
Cosmetology/Cosmetologist, General°	142	142	176	0.0	23.9
Criminal Justice/Police Science°	35	30	23	-14.3	-23.3
Criminal Justice/Safety Studies°	103	78	64	-24.3	-17.9
Culinary Arts/Chef Training	8	2	12	-75.0	500.0
Customer Service Support/Call Center/Teleservice Operation°	14	16	11	14.3	-31.3
Data Entry/Microcomputer Applications, General°	89	48	68	-46.1	41.7
Data Processing and Data Processing Technology/Technician°	62	87	45	40.3	-48.3
Dental Assisting/Assistant	31	33	26	6.5	-21.2
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	21	15	15	-28.6	0.0
Drafting and Design Technology/Technician, General	8	7	8	-12.5	14.3
Early Childhood Education and Teaching°	56	46	38	-17.9	-17.4
Electrical/Electronics Equipment Installation and Repair, General°	24	31	36	29.2	16.1
Electrician°	19	18	34	-5.3	88.9
Emergency Medical Technology/Technician (EMT Paramedic)°	33	38	87	15.2	128.9
Fire Prevention and Safety Technology/Technician°	1	1	1	0.0	0.0
Fire Science/Fire-fighting°	8	19	14	137.5	-26.3
Fire Services Administration	5	5	3	0.0	-40.0
Food Preparation/Professional Cooking/Kitchen Assistant°	28	32	24	14.3	-25.0
General Office Occupations and Clerical Services°	25	19	32	-24.0	68.4
Health Information/Medical Records Technology/Technician°	32	40	45	25.0	12.5
Health Services/Allied Health/Health Sciences, General°	6	2	3	-66.7	50.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	34	15	21	-55.9	40.0
Human Resources Management/Personnel Administration, General°	17	42	61	147.1	45.2
Industrial Mechanics and Maintenance Technology°	172	185	216	7.6	16.8
Instrumentation Technology/Technician°	18	13	16	-27.8	23.1
Licensed Practical/Vocational Nurse Training	93	81	72	-12.9	-11.1
Machine Shop Technology/Assistant°	34	29	34	-14.7	17.2
Marketing/Marketing Management, General	13	9	7	-30.8	-22.2
Massage Therapy/Therapeutic Massage	9	9	9	0.0	0.0
Medical Insurance Coding Specialist/Coder°	27	13	17	-51.9	30.8
Medical Office Assistant/Specialist°	58	40	39	-31.0	-2.5
Medical/Clinical Assistant	51	39	41	-23.5	5.1
Network and System Administration/Administrator°	23	31	24	34.8	-22.6
Nursing Assistant/Aide and Patient Care Assistant/Aide°	15	26	5	73.3	-80.8

Technical College Graduates - 2015*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Occupational Therapist Assistant	18	18	16	0.0	-11.1
Operations Management and Supervision°	3	7	11	133.3	57.1
Pharmacy Technician/Assistant°	35	27	23	-22.9	-14.8
Phlebotomy Technician/Phlebotomist°	19	28	22	47.4	-21.4
Professional, Technical, Business, and Scientific Writing°	64	28	27	-56.3	-3.6
Radiologic Technology/Science - Radiographer°	18	17	10	-5.6	-41.2
Registered Nursing/Registered Nurse	46	28	33	-39.1	17.9
Respiratory Care Therapy/Therapist	13	9	14	-30.8	55.6
Social Work, Other°	19	33	13	73.7	-60.6
Surgical Technology/Technologist°	24	24	24	0.0	0.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	27	43	44	59.3	2.3
Web Page, Digital/Multimedia and Information Resources Design°	2	3	3	50.0	0.0
Welding Technology/Welder°	76	113	191	48.7	69.0

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Math	Arch. and Eng.	Life and Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Bartow	541	162	47	46	39	18	27	10	38	22	55	77
Cherokee	873	310	141	163	40	19	17	11	31	56	48	37
Floyd	403	119	31	21	26	10	33	5	26	15	45	72
Gilmer	79	22	11	5	1	3	6	0	6	8	9	8
Gordon	134	42	16	9	12	8	4	1	9	4	13	16
Murray	71	26	4	3	3	4	1	1	8	0	10	11
Pickens	66	20	10	5	4	3	1	3	4	8	5	3
Walker	193	45	10	11	9	7	8	0	19	6	45	33
Whitfield	264	70	28	11	11	15	12	5	23	11	27	51
Subtotal Area	2,624	816	298	274	145	87	109	36	164	130	257	308

Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Cons- truction	Installation Main.	Prod.	Trans. and Moving
Bartow	3,570	86	289	139	65	328	805	13	281	188	862	514
Cherokee	1,424	29	53	46	40	239	500	5	107	97	194	114
Floyd	2,271	30	158	98	61	213	419	4	211	100	668	309
Gilmer	311	8	16	19	9	41	57	4	27	21	72	37
Gordon	686	16	28	19	12	46	125	3	54	40	211	132
Murray	602	7	17	22	17	45	98	3	30	46	200	117
Pickens	269	9	13	5	6	27	65	2	38	18	56	30
Walker	1,320	23	128	57	57	140	217	4	97	79	346	172
Whitfield	1,698	22	90	43	29	148	320	5	84	84	519	354
Subtotal Area	12,151	230	792	448	296	1,227	2,606	43	929	673	3,128	1,779

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of April 2016).

Georgia Department of Labor Location(s)

Career Center(s)
462 Riverside Parkway NE
Rome GA 30162
Phone: (706) 295 - 6051 **Fax:** (706) 295 - 6050

For copies of Area Labor Profiles, please visit our website at: http://dol.georgia.gov or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

Appendix 3

Full Community Asset Inventory for Gordon Hospital

3.1

Gordon Hospital

2016 Asset Inventory

Hospital Name: Gordon Hospital

Community Benefit Manager: Wendy Taylor

Top 8-12 Areas of Focus defined by Primary/Secondary Data	Current Community Programs	Current Hospital Programs
Cancer detection - will include all types: breast, colorectal, lung, prostate, melanoma, etc.	√ Partnership with the American Cancer Society √ Screenings √ Partnership between area hospitals and NWGA Cancer Coalition √ Educational seminars √ Mammography partnership between hospital and health department to offer low cost mammograms	√ Medical Staff √ Cancer committee √ Employees √ Seminars and educational events √ Harris Radiation Therapy Center √ Advertising √ Screenings for some types
High Blood Pressure/Cholesterol		√ Blood pressure screenings at local industries and in general community √ Seminars and educational events √ Advertising
Diabetes	√ American Diabetes Association outreach and educational materials √ Health Department diabetes education program	√ Diabetes Educatin Program √ Diabetes Screening Day - November
Heart Disease	√ Screenings	√ Dinner with the Doctors Educational Seminars √ Blood Pressure Clinics at Wal-Mart √ Health Fairs √ Educational information
Mental Health	None	None
Teen Pregnancy Rates/Low Birth-Weight Babies	√ The Teen Health Task Force √ Boys and Girls Clubs √ Family Intervention Specialists	
Smoking	√ Educational seminars √ Health Department √ Hospital Foundation √ Boys and Girls Club √ Family Intervention Specialists	√ Breath-Free √ Advertising √ Educational events
Obesity	√ Nutrition Classes √ Health Department √ Hospital Foundation √ Educational Seminars	√ Nutrition Education √ Advertising √ Farmers' Market √ Creation Health Program
Substance Abuse - Drugs	√ Drugs Don't Work Program √ Red Ribbon Week √ Family Intervention Specialists √ Drug Take Back Program	√ Financially support community programs and education
Lack of Exercise	√ Local recreation departments and community fitness classes √ Girl Scouts √ Boys and Girls Club	√ Promote Health Fairs √ Creation Health Program √ Advertising

Appendix 4

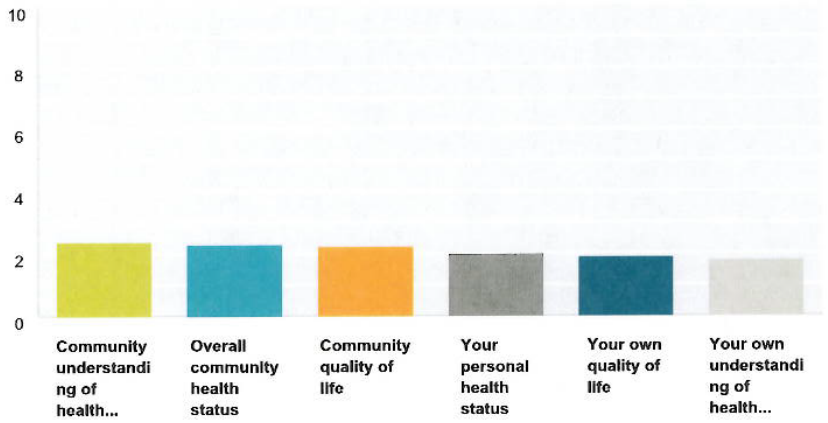
Results of Community Survey

(see next three pages)

Gordon Hospital Community Benefit 2016

Q1 How would you rate the following?

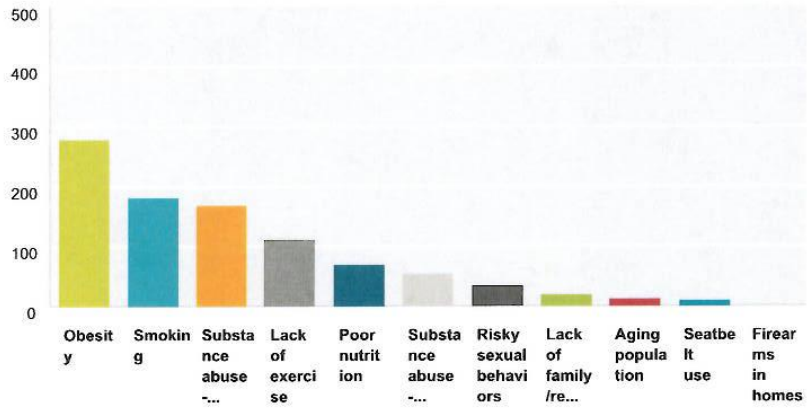
Answered: 326 Skipped: 0



	Excellent	Good	Fair	Poor	Very Poor	Total	Weighted Average
Community understanding of health risks	**10.43%** 34	**53.99%** 176	**20.25%** 66	**13.50%** 44	**1.84%** 6	326	2.42
Overall community health status	**12.27%** 40	**53.07%** 173	**26.07%** 85	**7.67%** 25	**0.92%** 3	326	2.32
Community quality of life	**10.43%** 34	**61.66%** 201	**20.86%** 68	**7.06%** 23	**0.00%** 0	326	2.25
Your personal health status	**17.79%** 58	**66.87%** 218	**12.88%** 42	**2.45%** 8	**0.00%** 0	326	2.00
Your own quality of life	**24.23%** 79	**61.96%** 202	**12.58%** 41	**1.23%** 4	**0.00%** 0	326	1.91
Your own understanding of health risks	**28.83%** 94	**63.80%** 208	**6.44%** 21	**0.00%** 0	**0.92%** 3	326	1.80

Q3 Which health behaviors/risk factors are the most common in our community? (pick 3)

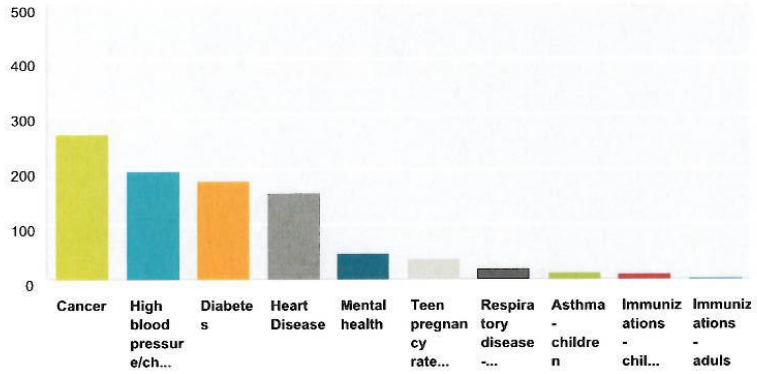
Answered: 324 Skipped: 2



Answer Choices	Responses	
Obesity	86.42%	280
Smoking	56.48%	183
Substance abuse - drugs	52.47%	170
Lack of exercise	34.57%	112
Poor nutrition	21.91%	71
Substance abuse - alcohol	17.28%	56
Risky sexual behaviors	10.49%	34
Lack of family/religious support systems	6.48%	21
Aging population	3.70%	12
Seatbelt use	2.78%	9
Firearms in homes	0.00%	0
Total Respondents: 324		

Q2 What do you see as the greatest health problems/conditions in our community? (pick 3)

Answered: 325 Skipped: 1



Answer Choices	Responses	
Cancer	81.54%	265
High blood pressure/cholesterol	60.92%	198
Diabetes	55.08%	179
Heart Disease	48.62%	158
Mental health	14.46%	47
Teen pregnancy rates/low birth-weight babies	11.38%	37
Respiratory disease - adults	5.85%	19
Asthma - children	4.00%	13
Immunizations - children	2.77%	9
Immunizations - aduls	0.92%	3
Total Respondents: 325		