

AdventHealth February 2023 Media Snapshot

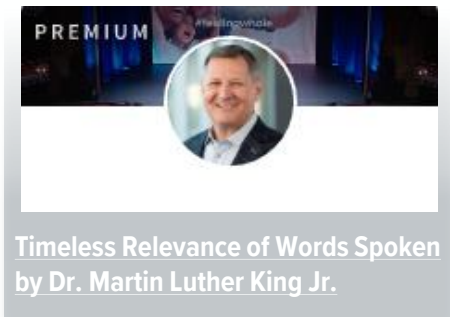
This snapshot contains select media coverage and content that highlight the AdventHealth brand. It is not a comprehensive report of media activity.



ORLANDO
BUSINESS JOURNAL

Media Type: Local
Date: Feb. 1
Key Mentions: David Weis, president and CEO; Dinesh Arab, MD, director of interventional cardiology, both for AdventHealth Daytona Beach

AdventHealth Daytona Beach broke ground on a medical office building and ambulatory surgery center that will provide a wide range of procedures including cardiology, general surgery, orthopedics and several other specialties.



LinkedIn

Media Type: Social
Date: Feb. 1
Key Mention: Terry Shaw, president and CEO for AdventHealth

As Black History Month began, Terry Shaw reminded readers of Dr. King's words that only light can drive out darkness and that we can choose to be a source of light.



AdventHealth

Media Type: Owned
Date: Feb. 1
Key Mention: David Banks, chief strategy and organizational transformation officer for AdventHealth

It was announced that AdventHealth and Trackhouse Racing will be joining forces again in 2023 to field the No. 1 AdventHealth Chevrolet Camaro for Ross Chastain.



AdventHealth

Media Type: Owned
Date: Feb. 3
Key Mention: Leslie Sleuwen, MD, director of AdventHealth Hinsdale Family Medicine Program

UChicago Medicine AdventHealth Great Lakes Region served as the official medical provider at an event where hundreds of athletes preparing to participate in the Chicagoland Special Olympics received free sports physicals.

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ORLANDO BUSINESS JOURNAL



Media Type: Local
Date: Feb. 6
Key Mentions: Cathy Stankiewicz, CNO for AdventHealth Central Florida Division - South; Deena Slockett, interim provost and senior vice president of operational strategy and learning at AdventHealth University

The article included information about what AdventHealth is doing to recruit and retain nurses, including education reimbursement and the addition of virtual nurses at some locations to reduce workload intensity. AdventHealth University's partnerships with area colleges were also highlighted.

ADVENTISTREVIEW



Media Type: Church
Date: Feb. 6
Key Mentions: Edwin I Hernandez, AHU president and CEO; Julie Vincent, CNO for AdventHealth Central Florida Division

Thanks to a \$574,445 grant from Florida's new Linking Industry to Nursing Education (LINE) Fund, nursing students at AdventHealth University will have access to new and additional simulation equipment to help prepare them to care for patients.

The SENTINEL ECHO



Media Type: Local
Date: Feb. 9
Key Mention: AdventHealth Manchester

AdventHealth Manchester team members, volunteers, providers, and friends donned their red apparel on Feb. 3, National Wear Red Day, to raise awareness about heart disease in women.



Media Type: Local
Date: Feb. 10
Key Mention: AdventHealth

Lift Orlando hosted a ribbon-cutting ceremony for its Heart of West Lakes Wellness Center, a collaborative effort between AdventHealth, Orlando Health, Florida Blue and Lift Orlando. The center will be a resource for wellness in the community.



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Media Type: Local
Date: Feb. 13
Key Mention: Charity Carlisle, chief nursing officer for AdventHealth Carrollwood

The story featured 6-month-old Amalie, an Australian Labradoodle puppy who is helping brighten the spirits of all at AdventHealth Carrollwood while she’s in training to be a hospital therapy dog.



Healthcare IT News

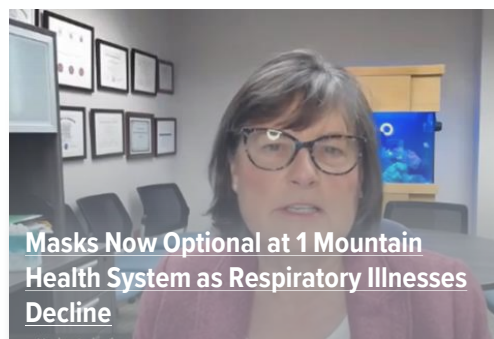
Media Type: National
Date: Feb. 13
Key Mention: Ashley Bard, IT director, care navigation and virtual care technology

The article featured AdventHealth’s journey to provide telehealth services that would support the continuum of care, through the pandemic and beyond.



Media Type: Local
Date: Feb. 14
Key Mention: AdventHealth

The newspaper was just one of many across the country to report on the breakup of Centura Health partners AdventHealth and CommonSpirit Health, each of which plans to manage their respective hospitals separately.



Media Type: Local
Date: Feb. 14
Key Mentions: Teresa Herbert, MD, chief medical officer for AdventHealth Hendersonville

According to the report, AdventHealth Hendersonville was the first health system in the region to move from “required” to “masks recommended.” Dr. Herbert shared that the indication is that COVID-19 will become more of a winter illness.

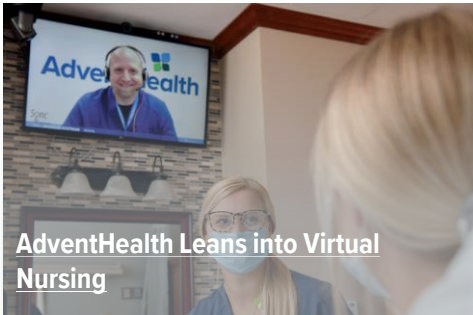


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Media Type: Owned
Date: Feb. 14
Key Mention: Andrew Mwavua, AdventHealth director of community advocacy

A new team theme was unveiled that focuses on AdventHealth's ever-deepening commitment to community well-being.



Media Type: National
Date: Feb. 14
Key Mentions: Michele Johnson, MSN, RN, chief nursing officer; John Lazarus, emergency department director, both for AdventHealth Fish Memorial

The article focused on the pilot program that began in April 2022 at Fish Memorial in Orange City, but also mentioned virtual nursing is being piloted at inpatient units at AdventHealth hospitals in Daytona Beach, DeLand, Ocala and Orlando.



Media Type: Social
Date: Feb. 14
Key Mention: Terry Shaw, president and CEO for AdventHealth

Terry Shaw shared with readers ways they could support earthquake relief efforts in Turkey and Syria.



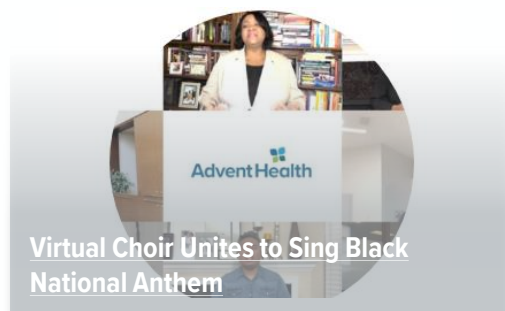
Media Type: Local
Date: Feb. 17
Key Mention: Kevin Roberts, CEO and President for AdventHealth Central Texas

AdventHealth Central Texas team members and loved ones gathered to celebrate Black History Month with live music and guest speakers who shared some of their life experiences and accomplishments. The Killeen Daily Herald also shared the story of Charles Mitchell, MD, an AdventHealth family physician.



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Media Type: Owned
Date: Feb. 17
Key Mention: AdventHealth

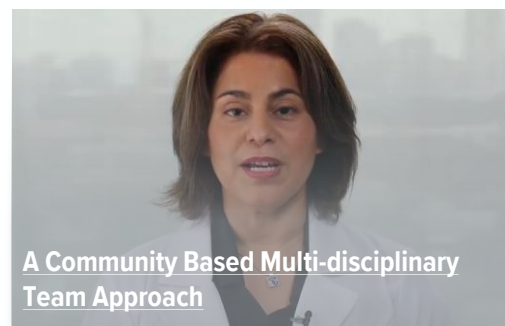
AdventHealth team members joined together in song to honor Black History Month.



ADVENTISTREVIEW

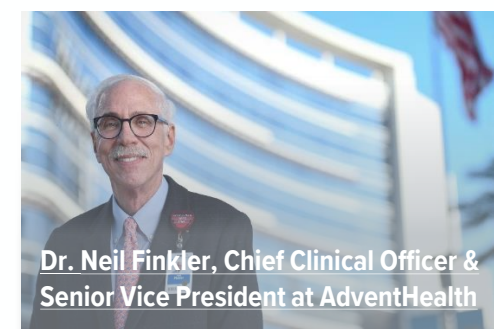
Media Type: Church
Date: Feb. 17
Key Mentions: Sissel Jacob, president and CEO for AdventHealth Manchester; Jocelyn Shaw, director of mission and ministry for AdventHealth Hendersonville

The article, which also appeared in Southern Tidings, showcased how health-care initiatives are making a difference in communities served by AdventHealth hospitals in Manchester, Ky., Hendersonville, N.C., and Murray, Ga., and how central the role of mission remains five decades after creation of Southern Adventist Health and Hospital Systems Inc.



Media Type: Podcast
Date: Feb. 17
Key Mention: Angela Fals, MD, medical director of the Pediatric Weight and Wellness Program at AdventHealth Orlando

Dr. Fals discussed the past 12 years of the pediatric weight management program at AdventHealth for Children and provided insight on how to launch and operate this type of program with an emphasis on the relationships with pediatricians and sub-specialist colleagues in the community.



Media Type: Podcast
Date: Feb. 18
Key Mention: Neil Finkler, MD, chief clinical officer for AdventHealth Central Florida Division

Dr. Finkler reflected on his 30 years at AdventHealth and also shared his views on how COVID-19 accelerated innovation in health care.



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Media Type: Local
Date: Feb. 20
Key Mention: Matthew Zussman, MD, physician at AdventHealth for Children

The Moitt family shared the story of children Aidyn and Aniya, both born with rare heart defects, to raise awareness about heart health.



Media Type: Owned
Date: Feb. 20
Key Mentions: Jennifer Wandersleben, president and CEO of the Heartland Region of the West Florida Division; Jason Newmyer, president and CEO of AdventHealth Riverview; Monty Jacobs, director for AdventHealth Global Missions

It was announced that a Seventh-day Adventist hospital and university in Chile are AdventHealth Global Mission's latest international partners.



Media Type: National
Date: Feb. 20
Key Mentions: Brent Box, MD, chief medical officer for AdventHealth

Dr. Box addressed the question of how chief medical officers are navigating nationwide staffing shortages while maintaining quality of care and shared that AdventHealth's priority is to heal and protect team members.



Media Type: Local
Date: Feb. 20
Key Mentions: Katie Shaw, chief operating officer for AdventHealth University Denver

The segment stressed AdventHealth University Denver's welcoming atmosphere and how it works to meet the need for health workers by highlighting the whole-person care for which AdventHealth is known and the impact graduates can have on their communities.



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ADVENTISTREVIEW



Media Type: Church
Date: Feb. 20
Key Mention: Tamara Thomas, dean of Loma Linda University School of Medicine; George Everett, assistant dean of Loma Linda University School of Medicine – AdventHealth Orlando Campus

The article shared the news of AdventHealth's partnership with Loma Linda University to have a regional campus in Orlando. The news was also featured in Becker's Hospital Review, Orlando Business Journal and The Journal of Healthcare Contracting.



STANDARD JOURNAL

Media Type: Local
Date: Feb. 20
Key Mention: AdventHealth Redmond

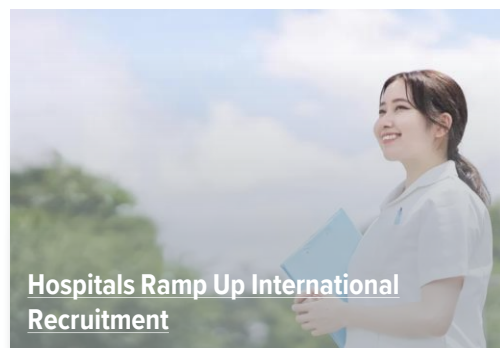
The church's members honored the AdventHealth Redmond EMS staff who serve the east and west sides of Polk County.



NurseJournal

Media Type: National
Date: Feb. 21
Key Mention: AdventHealth Orlando

AdventHealth Orlando took the No. 4 spot on the list, which was based on such things as patient satisfaction, hospital safety, Magnet status and staffing ratios. Specifically mentioned was the nurse residency program for new grads to help them bridge the transition from academics to clinical practice.

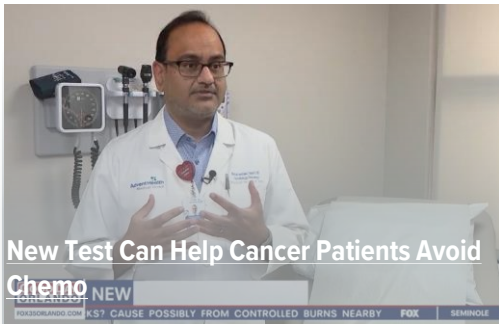


HEALTHCARE BREW

Media Type: National
Date: Feb. 22
Key Mention: Cathy Henesey, vice president of talent acquisition for AdventHealth

AdventHealth's international recruitment efforts were mentioned in an article that focused primarily on the Henry Ford Health system and how the immigration process has slowed the push to fill vacant nurse positions.

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Media Type: Local
Date: Feb. 22
Key Mentions: Mohamedtaki Tejani, MD, medical oncologist and director of the Gastrointestinal Oncology program at the AdventHealth Cancer Institute and the AdventHealth Research Institute

Dr. Tejani described the new cancer-detecting blood test as a huge breakthrough because it is able to measure individual tumor DNA in a patient's blood, which provides a clue to what the cancer's next move is and may allow patients to avoid chemotherapy after having surgery to remove a tumor.



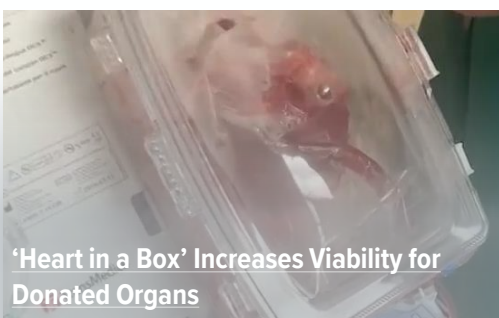
Media Type: Local
Date: Feb. 22
Key Mentions: Nancy Sharp, director of AdventHealth Home Care Gordon

Advent Health Home Care Gordon added Murray County to the list of other counties it serves in offering care 24/7 to patients who desire health care services at home.



Media Type: Local
Date: Feb. 22
Key Mention: David Spurlock, MD, cardiothoracic surgeon at AdventHealth Orlando

Dr. Spurlock explained that an abundance of tasty soul food dishes, for example, may contribute to higher incidences of heart disease, hypertension, diabetes and cancer in African American communities and that small changes, such as eating plant-based foods, can make a difference.



Media Type: Local
Date: Feb. 23
Key Mentions: Scott Silvestry, MD, thoracic transplant surgical director at AdventHealth Orlando

Dr. Silvestry helped provide insight for one patient's heart-transplant journey using new technology that makes heart transplants more accessible for more patients. The AdventHealth Transplant Institute was one of the study sites in 2020 for the technique.



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Local Organization Donates Hundreds of Heart-shaped Pillows to AdventHealth Orlando Patients for Heart Month

Media Type: Owned
Date: Feb. 23
Key Mentions: Vivian Cook, senior manager of volunteer services at AdventHealth Central Florida Division

The Central Florida Spokes, a local social and charitable organization, delivered 425 heart pillows they'd sewn and stuffed for patients at AdventHealth Orlando.



Mental Health in the Workplace – OBJ Series

Media Type: Local
Date: Feb. 24
Key Mentions: Kristin Duquaine, executive director of organizational health and well-being for AdventHealth

Kristin Duquaine was one of three panelists discussing how the pandemic spawned a sharper focus on mental health for many employers. She shared that AdventHealth plans to add more psychiatrists in 2023 to meet the growing demand.



AdventHealth Recognized as Top Cancer Care Facility

BlueRidgeNow | Times-News

Media Type: Local
Date: Feb. 24
Key Mention: Lisa Gundersen, director of oncology services for AdventHealth Hendersonville

AdventHealth Hendersonville Cancer Services was recognized by the QOPI (Quality Oncology Practice Initiative) Certification Program for providing high-quality, comprehensive cancer care to patients.



The Importance of Delaying the Onset of Type 1 Diabetes with New Treatment

Media Type: National
Date: Feb. 27
Key Mentions: Konda Reddy, MD, medical director of pediatric endocrinology, diabetes, and metabolism at AdventHealth for Children

The article highlighted a new monoclonal antibody treatment that delays the clinical diagnosis of stage 3 diabetes for two years, pausing disease burdens and improving the quality of life.



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LinkedIn



Media Type: Social

Date: Feb. 28

Key Mentions: Terry Shaw, president and CEO for AdventHealth

Terry Shaw shared that because the workforce is not the same as it was a few years ago, AdventHealth, like other organizations, has had to consider how to preserve and build up the workforce for the future, listening to what team members have to say and investing in what they need today.



AdventHealth