

Community Health Needs Assessment: Strategic Implementation Plan

Texas Health Huguley Hospital Fort Worth South



Overview and Contents

- CHNA Needs Identification
- CHNA Needs Prioritization
 - Health Issues to be Addressed by the Entity
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- Strategies Developed to Address Health Issues
- Strategy Implementation Logic Model
- Checklist of Additional Implementation Items

Needs Identification and Prioritization

- Identification of the community's significant health needs draws from more than 90 data elements presented in the CHNA. These include both quantitative data (health status indicators, use rates, etc.) and qualitative data gathered during meetings with community representatives.
- The data points have been placed in a model. This model outlines all identified health issues and then groups the specific issues into health categories adapted from the Healthy People 2020 categories.
- Any issue not meeting threshold levels (e.g., a minimum number of indicators showing a problem and/or a minimum number entities having raised that issue) were removed from subsequent analysis.
- The findings from Texas Health Huguley are shown on the right. In addition, the model allows Texas Health Resources to assess all of its facilities and service areas at once.

Vast amounts of quantitative and qualitative data were collected, refined and analyzed during this Community Health Needs Assessment process. Detailed data is presented in the CHNA. The chart below summarizes the most significant health issues facing the Texas Health Huguley community.

Community Health Issues	Texas Health Huguley
Access: Provider Supply	X
Awareness, literacy, navigation	X
Cancer	X
Chronic Disease	X
Injury and Violence	X
Maternal, Infant, and Child Health	X
Mental Health	X
Nutrition, Physical Activity, and Obesity	
Oral Health	X
Other Clinical/Preventive	X
Preventive/Wellness	X
Reproductive and Sexual Health	
Social Determinants	X
Substance Abuse	
Tobacco	X
Transportation	X

Needs Identification and Prioritization

Prioritization Summary	Issue Score	Need Score	Impact Score
1 Access: Provider Supply	2.65	1.45	1.20
1 Awareness, literacy, navigation	2.65	1.45	1.20
3 Mental Health	2.55	1.65	0.90
4 Chronic Disease	2.40	1.65	0.75
4 Maternal, Infant, and Child Health	2.40	1.50	0.90
6 Injury and Violence Nutrition, Physical Activity, and 6 Obesity	2.35	1.45	0.90
6 Oral Health	2.35	1.45	0.90
9 Substance Abuse	2.20	1.45	0.75
9 Other Clinical/Preventive	2.20	1.30	0.90
11 Cancer	2.00	1.10	0.90
12 Tobacco	1.85	0.95	0.90
13 Social Determinants	1.75	1.30	0.45
14 Transportation	1.55	0.95	0.60

- Based on a comprehensive analysis of all Texas Health's service area, Texas Health's leadership has approved a strategic focus for 2014-2016 to address:
 - Chronic Disease
 - Awareness, Literacy and Navigation
- Specific strategies aimed at impacting chronic disease and awareness, literacy and navigation are outlined later in this document.
- Rationale for not developing new strategy around the other prioritized issues is detailed on the following slide. This does not mean that Texas Health Huguley will not continue its work in many of the related areas, but rather new strategy will focus on chronic disease and awareness, literacy and navigation.

Rationale for Not Adopting New Strategy for Other Issues

	Access: Provider Supply	Cancer	Injury and Violence	Maternal, Infant, and Child Health	Mental Health	Oral Health	Other Clinical/ Preventive	Preventive/ Wellness	Social Determinants	Tobacco	Transportation
Resource constraints	X				X				X		
Lack of expertise			X			X					X
Low priority assigned			X						X	X	
Lack of effective intervention	X				X				X		
Need is being addressed		X	X	X				X			
Continued level of support	X	X	X	X	X		X	X			
Other	X										

CHNA Implementation Strategies: Awareness, Literacy and Navigation (ALN)

- **Collaboration and Dissemination of an Area Resource Guide.** Texas Health Huguley, with input from area collaboratives, will develop and disseminate an area resource guide that identifies health services available to the community and outlines where/when/how to access the services. The guide will be made available online and in print and will be used by Texas Health call center staff.
- **Maintain Entity Based Awareness, Literacy and Navigation Programs.** Current programmatic offerings including Huguley Plus, Ladies First, community calendar and *In the Loop* health magazine will continue to be offered to the community to provide education and resources for the targeted populations. Texas Health Huguley will continue to utilize the mobile health unit to provide health screenings and referrals to appropriate community health resources.
- **Sponsorship of Area Collaboratives Working to Address ALN.** Texas Health Huguley will assist with increasing awareness, literacy and navigation efforts by maintaining partnerships with the following organizations whose efforts align directly with awareness, literacy and navigation concepts: Community Health Council, City of Burleson, HEB grocery chain, Chamber of Commerce and the local school districts.

Outputs

Outcomes

Need Statement

Community members' health is adversely impacted by lack of awareness, limited understanding of care processes, and difficulty navigating the health care system. This results in, among other things, inappropriate use of health services and less than desirable outcomes. In 2011, the community's preventable inpatient admissions were 1716.21

Activities

- Collaborate and Disseminate an Area Resource Guide
- Education Programs
- Huguley Plus
 - Ladies First
 - In the Loop (magazine)
- Community Calendar
- Mobile Health Unit
- Screenings
 - Referrals
- Community Collaborations
- Community Health Council
 - City of Burleson
 - HEB
 - Chamber of Commerce
 - School District

Target Audiences

All community members, with a priority focus on zip code 76028

Short-Term (<1yr)

- To develop, implement and/or evaluate new and existing programmatic efforts addressing health awareness, literacy and navigation.
- To align Texas Health's staff, community organization and community members definition of health awareness, literacy and navigation.

Intermediate (1-3yr)

- Annual program evaluation to ensure alignment with stated program goals and objectives.

Long-Term (3-5yr)

- Decrease overall preventable hospital admissions.
- Decrease all cause mortality.

Inputs

- Budget
- Educators
- Resources
- Space
- Partners

Mission
Texas Health is dedicated to addressing the lack of health awareness, literacy and navigation furthering our mission to improve the health of the people in the communities we serve.

CHNA Implementation Strategies: Chronic Disease

- **Implementation of the Better Choices, Better Health™ Program.** This evidence-based, chronic disease self management program will be rolled out across the system. Texas Health Huguley will participate by offering individuals to be trained to facilitate on-site classes. The classes can be offered in person at entity locations or can be offered online to the community.
- **Maintain Entity Based Chronic Disease Programs.** Educational classes with a focus on chronic disease management, diabetes and nutritional education will remain a key priority for Texas Health Huguley. Texas Health Huguley will enhance strive to increase community education classes offered through the Diabetes Management Center.
- **Sponsorship of Collaboratives Working to Address Chronic Disease.** Texas Health Huguley will continue to partner with organizations including Susan G. Komen, Carity Foundation and Moncrief Cancer Institute in support of initiatives addressing chronic disease. Texas Health Huguley will work to ensure that future in-kind donations and sponsorships are aligned with the strategic foci for the entity.

Outputs

Outcomes

Need Statement

According to the National Council on Aging, nearly half of all adults live with one or more chronic disease conditions. Appropriate management of chronic disease can result in fewer preventable admissions and lower overall mortality, thereby improving and extending life. In 2011, the community's preventable admissions due to a chronic illness were 1139.03 per 100,000 and overall mortality 731.4 per 100,000.

Inputs

Budget
 Educators
 Resources
 Space
 Partners

Activities

- Education Programs**
- Better Choices, Better Health
- Diabetes Management Center**
- Diabetes Education
 - Nutrition Counseling
- Mobile Health Unit**
- Screening
 - Referrals
- Community Collaborations**
- Moncrief Cancer Institute Survivorship Program
 - Susan G Komen
 - Carity Foundation

Target Audiences

All community members, with a priority focus on zip code 76028

Short-Term (<1yr)

- To develop, implement and/or evaluate new and existing programmatic efforts addressing chronic disease.

Intermediate (1-3yr)

- Annual program evaluation to ensure alignment with stated program goals and objectives.

Long-Term (3-5yr)

- Decrease preventable hospital admissions due to chronic diseases.
- Decrease overall mortality.

Mission

Texas Health is dedicated to decreasing the impact of chronic diseases furthering our mission to *improve the health of the people in the communities we serve.*

Checklist of Additional Implementation Items

- Development of a tracking mechanism
- Inclusion of a community benefit section in the tracking mechanism
- Adoption of the implementation strategy
 - Board approval of the strategy as outlined
 - Board approval of a budget for provision of the strategy
- Attachment of Form 990 to the adopted implementation strategy

Adoption of Implementation Strategies

Texas Health Huguley Hospital Fort Worth South hereby acknowledges that we have reviewed and approve the CHNA implementation strategies as outlined and acknowledge that there is a budget allocated for such strategies.

Richard Reines
Print Name

[Handwritten Signature]
Signature

6-13-13
Date