# Sponsorship Packet



**Advent Health** 



### **Be Part of Pink!**

Join AdventHealth's Pink on Parade 5K in person or virtually as we celebrate the brave individuals in our community battling breast cancer and spread awareness in Central Florida and beyond.

The community has rallied around Pink initiatives for over a decade, raising over \$1.4 million. These dollars have provided hope and healing to thousands through financial assistance, innovative research, early detection strategies and survivorship programs.

We are excited to connect with even more people throughout the United States. You can raise funds to support those affected by breast cancer, no matter where you are. Whether you are from a small town in North Carolina or a large city in Florida, we will be incredible together this year.







..... Since 2009 .....







## **Sponsorship Packages**

Join your community to support breast cancer survivors and spread awareness by becoming a 2024 Pink on Parade sponsor. Secure your sponsorship by September 6, 2024, to receive logo recognition.



	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Community \$500
Entries	50	40	30	20	10	5
Sponsor Tent	Â	Â	Â	Â		
Logo on Website	Â	Â	â	Â	Ŷ	Ŷ
Logo on Shirt	Â	Â	Â	R	Written	
Logo on Event Banner	Â	Â	Â	Â	Written	
Logo in Race Packet	Â	Â	Â	Â	R	
Flyer/Giveaway in Race Packet	â	Â	8	R	Â	Â
Social Posts	4	3	2	2	1	
Program Mention	Â					

#### **Customize Your Exposure**

Sponsor a specific aspect of the race to highlight your sponsorship.

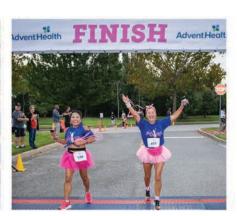
Examples: Photobooth Sponsor, Survivor Tent Sponsor, SWAG Sponsor, etc.

#### **In-Kind Contributions**

For sponsorship benefits, in-kind donations are categorized at 100% of their retail value. All other in-kind contributions are categorized at 50% of their retail value.









# Making a Difference Together

To participate in Pink on Parade or customize your sponsorship package, contact Aspyn Allen at 903-376-1300 or aspyn.allen@adventhealth.com.

SPONSORSHIP LEVEL (SELE	ECT ONE)							
Presenting (\$10,000)	Gold (\$5,000)	Bronze (\$1,000)						
Platinum (\$7,500)	Silver (\$2,500)	Community (\$500)						
In-Kind (Describe donation.)								
ADDITIONAL RACE ENTRIES								
Please see sponsorship packages for information on complimentary race entries.								
Number of additional race entries: x \$40.00 =								
METHOD OF PAYMENT								
Amount to be paid: \$								
Check (Make checks payable to: AdventHealth Foundation Central Florida and note "Pink on Parade" in the memo line. Mail to: 800 North Magnolia Avenue, Suite 600, Orlando, FL 32803)								
Send Invoice to:								
To pay by credit card, please visit PinkOnParade.com.								
CRONCOR INFORMATION								
SPONSOR INFORMATION								
Please see sponsorship packages for information on complimentary race entries.								
Company Name:								
Contact Name:		_ Email:						
Address:								
Dhana Numbar	Ci	Signature:						

